

PROSPECTUS  
*Of a New Weekly Paper*  
PUBLISHED AT QUEBEC, AND ENTITLED  
THE MERCANTILE JOURNAL.

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TO THE PUBLIC.

BUT little more than two months have elapsed since the MERCANTILE JOURNAL was proposed as a candidate for public patronage. The liberal and extensive encouragement which it has experienced during that short interval, affords the most satisfactory proof of the accuracy of those principles upon which it was offered to the public, and of that solicitude, which, to the credit of this country, is so generally evinced for the welfare of honest industry. Encouraged by the generous patronage which has already been given, the proprietor is induced to issue this prospectus with the view of soliciting subscriptions in those parts of this and the sister province to which this publication might prove of utility or interest, either as a commercial or political Journal. In submitting these proposals to the public, the Editor conceives it proper again to state, that he has no desire whatever to interfere with any similar establishment, either existing or which may be proposed. Actuated by no other motive than that of rendering himself useful in his own department, his only view is to furnish the public with a work, which, from the judicious and impartial manner in which it shall ever be his aim to conduct it, may prove worthy of their countenance. He shall spare neither pains nor expense to provide for them a fund of information on every important and interesting subject,—acceptable to his readers and of advantage to the community at large.

On these grounds alone the Publisher is induced to issue this Prospectus,—Neither allied to party nor influenced by prejudice, he will make it his study to give as correct an account of every occurrence, as his knowledge and opportunities may enable him to produce. In discharging the duties of his office, the Editor is determined that truth, impartiality and candor, shall ever be the leading principles of his conduct, and he hopes that his steady adherence to these principles, will acquire him the kind approbation of his patrons and fellow citizens.—Such are the objects of, and outline of the manner in which it is intended to conduct the MERCANTILE JOURNAL. As it shall advance and the publisher's means increase, his exertions shall not be wanting to add to its usefulness, and render it more deserving of the support and encouragement of the public.

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In selecting the matter for this publication, it shall be the Editor's constant endeavour to form such arrangements as may render it extensively and permanently useful. It will embrace whatever is important or interesting in the political occurrences of Europe and America. The proceedings of the Provincial Legislature and our Domestic Intelligence, &c, occasionally, Reports and Papers on the Trade, Commerce and Agriculture of this country and their relation with other colonies;—as correct a statement of the Prices Current of articles of import and export at this market as it may be practicable to obtain;—extracts from the Prices Current of other places;—a correct list of the arrival and departure of vessels at Quebec, with a general statement of their cargoes, and the names of the different consignees, or shippers concerned in the same, with every information on that or other heads, which may prove of utility to, or interest the Mercantile Body in this country, and which may render it a complete and general repository for Commercial and Political Intelligence.—The publisher trusts, that his exertions, combined with the assistance which will be afforded, will enable him to realise the principal object of his design, which is *to render his paper of public utility and deserving of general encouragement.*

#### CONDITIONS.

The MERCANTILE JOURNAL is published on the WEDNESDAY of each week. At present in the English language only. It is printed on good paper, with new and elegant type. The size, for the present, is Demy, which will be increased to a sheet of Royal, as soon as a number of advertisements sufficient to supply the difference of labour, have been received. The subscription is Four Dollars per annum, exclusive of postage, payable half-yearly, in advance. The first half-yearly subscription to be paid on subscribing.

The Editor now respectfully submits the merits of his proposals to the impartial judgment of a discerning public, and looks with confidence to their decision, in which, he is convinced, they will acknowledge the utility of his undertaking, and afford it their generous approbation and encouragement.

**GEORGE J. WRIGHT.**

OCTOBER, 1816.



